ORDER

Orders Order / Rev: 715872 - 5 06330947 Alt Order #: OBAMA SCHED A Product Desc: Estimate: 1537 Flight Dates: 10/30/12 - 11/05/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 09/21/12 / 11/01/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	128	\$144,850.00	\$123,122.50
11/05/12	11/11/12	28	\$17.375.00	\$14.768.75

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	156	\$162,225.00	\$137,891.25	0.00
Totals	156	\$162,225,00	\$137,891.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

	O.b.	Ctout	E a al	las contons Codo	Dunale	Ct = "t/F = d :	Time Dave	lan Cr	-4-	Data Dei	Dta Tura	Co. etc.	A
Ln	Ch	Start	End	Inventory Code	вгеак	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WTS	P 10/30/1	2 11/05/12	ON (M-Su)	CM	M-F 137, S	a 1205,MTWTF	:30	5	\$75.00 P-4	0.00 NM	5	\$375.00
				ON (M-Su)									
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	√eek: 1	0/30/12	11/05/12	MTWTF	5	\$75.00	0.00						
2	WTS	P 10/30/1	2 11/05/12	5-530a	CM	5-530a	MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
				5-530a 10 News									
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	√eek: 1	0/30/12	11/05/12	MTWTF	5	\$100.00	0.00						
3	WTS	P 10/30/1	2 11/05/12	530-6a	CM	530-6a	MTWTF	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
				530-6a 10 News						,			,
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	_	0/30/12	11/05/12	MTWTF	5	\$150.00	0.00						
4	WTS	P 10/30/1	2 11/05/12	M-F 6-7a	CM	6-7a	МГЖГБ	:30	7	\$175.00 P-4	0.00 NM	7	\$1,225.00
	****	10,00,1	2 11/00/12	6-7a 10 News	O.V.	0.4	1111111	.00	•	ψ170.001	0.00 11111		Ψ1,220.00
	9	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	_	0/30/12	11/05/12	MTWTF	<u> </u>	\$175.00	0.00						
	WTS		2 11/05/12	CBS This Morning	ı CM	7-9a	MTWTF	:30	6	\$200.00 P-4	0.00 NM	6	\$1,200.00
5	WIS	P 10/30/1	2 11/05/12	CBS This Morning	-	7-9a (7:00 AM-8:		.30	O	\$200.00 P-4	U.UU INIVI	0	φ1,200.00
	_	44 D-4-	Cad Data	•	9	`	,						
	_	tart Date 0/30/12	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
			11/05/12		6	\$200.00	0.00						
6	WTS	P 10/30/1	2 11/05/12		,	7-9a	MTWTF	:30	6	\$200.00 P-4	0.00 NM	6	\$1,200.00
	_			CBS This Morning	9	(8:00 AM-9:	,						
	_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 1	0/30/12	11/05/12	МГЖГБ	6	\$200.00	0.00						

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Order / Rev: 715872 - 5

06330947 Alt Order #:

Advertiser: Obama/D/President Product Desc:

Flight Dates: 10/30/12 - 11/05/12 OBAMA SCHED A

Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
7 WTSP	10/30/1	2 11/05/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a00M	9-9:30A	МГЖГБ	- :30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Star Week: 10/3	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
8 WTSP	10/30/1	2 11/05/12	M-F 930-10a Inside Edition	СМ	930-10a	МГWГF	- :30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Star Week: 10/3	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
9 WTSP	10/30/1	2 11/05/12	M-F 10-11a Studio 10	СМ	10-11a	МГЖГБ	- :30	5	\$75.00 P-4	0.00 NM	5	\$375.00
Star Week: 10/3	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$75.00	Rating 0.00						
10 WTSP	10/30/1	2 11/05/12	Price Is Right Price Is Right	CM	11a-12p	МГЖГБ	- :30	5	\$450.00 P-4	0.00 NM	0	\$0.00
Star Week: 10/3	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$450.00	Rating 0.00						
	Date Ra		Description		t/End Time		Weekdays	Leng		Rtg Type		
	10/30/12 edited	2-11/05/12 F	Price Is Right	11a-	·12p		MTWThF	- :ù	30 (\$450.00)	0.00 <i>NM</i>		
2 WTSP		2-11/05/12 F	Price Is Right	11a-	-12p		МГWГhF	- :3	80 (\$450.00)	0.00 <i>NM</i>		
3 WTSP		2-11/05/12 F	Price Is Right	11a-	-12p		МГWГhF	- :3	30 (\$450.00)	0.00 <i>NM</i>		
4 WTSP		2-11/05/12 F	Price Is Right	11a-	-12p		МГWГhF	- :3	30 (\$450.00)	0.00 <i>NM</i>		
5 WTSP		2-11/05/12 F	Price Is Right	11a-	·12p		МГWГhF ·	- :3	30 (\$450.00)	0.00 <i>NM</i>		
11 WTSP	10/30/1	2 11/05/12	M-F 12-1230p 10 News @ Noor	CM	12-1230p	МГЖГБ	- :30	5	\$450.00 P-4	0.00 NM	1	\$450.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3 Spot Ch	30/12 <u>Date Ra</u>	11/05/12	MTWTF Description	5 Start	\$450.00 t/End Time	0.00	Weekdays	Leng	th Rate	Rtg Type		
1 WTSP			<u>левсприон</u> И-F 12-1230р		230p		MTWThF			0.00 <i>NM</i>		
3 WTSP		2-11/05/12 N	Л-F 12-1230p	12-1	230p		МГWГhF	- :3	80 (\$450.00)	0.00 <i>NM</i>		
4 WTSP		2-11/05/12 N	Л-F 12-1230p	12-1	230p		МГWГhF	- :3	30 (\$450.00)	0.00 <i>NM</i>		
5 WTSP		2-11/05/12 N	Л-F 12-1230p	12-1	230p		МГWГhF	- :3	30 (\$450.00)	0.00 <i>NM</i>		
12 WTSP		2 11/05/12	Y&R	CM	1230-130p	MTWTF	- :30	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
			Young and the Ro	estless	(12:30 PM-1	:30 PM)						
Week: 10/3		End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$550.00	Rating 0.00						
		2 11/05/12	The Talk	СМ	2-3p	МГЖГБ	- :30	5	\$300.00 P-4	0.00 NM	4	\$1,200.00
<u>Star</u> Week: 10/3	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
Spot Ch	Date Ra	nge D	<u>Description</u>	Star	t/End Time		Weekdays	Leng		Rtg Type		
	10/30/12 edited	2-11/05/12 N	Л-F 2-3р	2-3p	1		MTWThF	- :3	30 (\$300.00)	0.00 <i>NM</i>		
		2 11/05/12	M-F 3-4p Let's Make a Dea	СМ	3-4p	МГЖГБ	- :30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Star Week: 10/3	rt Date	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
		2 11/05/12		CM	4-5p	MTWTF	- :30	6	\$400.00 P-4	0.00 NM	6	\$2,400.00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: 715872 - 5

Advertiser: Obama/D/President

Alt Order #: 06330947 Product Desc: OBAMA SCHED A

10/30/12 - 11/05/12 Flight Dates:

1537

Estimate: Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount 16 WTSP 10/30/12 11/05/12 M-F 4-5p MTWTF--\$2,400.00 CM 4-5p :30 \$400.00 P-4 0.00 NM 6 6 Dr. Phil

<u>Start Date</u> <u>End Date</u> Week: 10/30/12 <u>End Date</u>	Weekdays Spots/Week MTWTF 6	Rate \$400.00	Rating 0.00					
17 WTSP 10/30/12 11/05/12		5-530p	MTWTF	:30	5 \$275.00 P-4	0.00 NM	5	\$1,375.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 <u>End Date</u> 11/05/12	Weekdays Spots/Week 5	Rate \$275.00	Rating 0.00					
18 WTSP 10/30/12 11/05/12	M-F 530-6p CM 10 News at 530p	530-6p	МГWГF	:30	5 \$275.00 P-4	0.00 NM	5	\$1,375.00
Start Date End Date Week: 10/30/12 11/05/12	Weekdays Spots/Week 5	Rate \$275.00	Rating 0.00					
19 WTSP 10/30/12 11/05/12	M-F 6-630p CM 6-630p 10 News	6-630p	MTWTF	:30	5 \$500.00 P-4	0.00 NM	5	\$2,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 <u>End Date</u> 11/05/12	Weekdays Spots/Week 5	Rate \$500.00	Rating 0.00					
20 WTSP 10/31/12 11/05/12	CBS Evening News CM CBS Evening News	630-7p	M- W- F	:30	1 \$2,000.00 P-4	0.00 NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/31/12 <u>End Date</u> 11/06/12	Weekdays Spots/Week 1	Rate \$2,000.00	Rating 0.00					
21 WTSP 10/30/12 11/05/12	7-730p CM Wheel of Fortune	7-730p	MTWTF	:30	5 \$1,300.00 P-4	0.00 NM	5	\$6,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	Weekdays Spots/Week MTWTF 5	Rate \$1,300.00	Rating 0.00					
22 WTSP 10/30/12 11/05/12	730-8p CM Jeopardy	730-8p	MTWTF	:30	5 \$1,500.00 P-4	0.00 NM	5	\$7,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	Weekdays Spots/Week MTWTF 5	Rate \$1,500.00	Rating 0.00					
23 WTSP 10/30/12 11/05/12	LN (M-F) CM LN (M-F)	M-F 11-1135p	o MTWTF	:30	5 \$1,000.00 P-4	0.00 NM	5	\$5,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	Weekdays Spots/Week 5	Rate \$1,000.00	Rating 0.00					
24 WTSP 11/03/12 11/03/12	LN (Sa) CM Late News (Sa)	Sa 11-1135p	S-	:30	5 \$700.00 P-4	0.00 NM	5	\$3,500.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week 5	Rate \$700.00	Rating 0.00					
25 WTSP 11/04/12 11/04/12	LN (Su) CM Late News (Su)	Su 11-1135p	S	:30	1 \$900.00 P-4	0.00 NM	1	\$900.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$900.00	Rating 0.00					
26 WTSP 10/30/12 11/05/12	Letterman CM Late Night with David Letterma	1135p-1237a n	MTWTF	:30	8 \$350.00 P-4	0.00 NM	8	\$2,800.00
Start Date End Date Week: 10/30/12 11/05/12	Weekdays Spots/Week 8	Rate \$350.00	Rating 0.00					
27 WTSP 10/30/12 11/05/12	Late Late Show CM Late Late Show	1237-137a	MTWTF	:30	7 \$175.00 P-4	0.00 NM	7	\$1,225.00
Start Date End Date Week: 10/30/12 11/05/12	Weekdays Spots/Week MTWTF 7	<u>Rate</u> \$175.00	Rating 0.00					
28 WTSP 11/03/12 11/03/12	Sat 6-8a CM 10 News, 6am Saturday	Sat 6-8a	S-	:30	2 \$75.00 P-4	0.00 NM	2	\$150.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$75.00	Rating 0.00					
29 WTSP 11/03/12 11/03/12	Sat 8-10a CM CBS This Morning Saturday	Sat 8-10a	S-	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$300.00	Rating 0.00					
32 WTSP 11/04/12 11/04/12	CBS Sunday Morning CM CBS Sunday Morning	Sun 9-1030a	S	:30	2 \$1,000.00 P-3	0.00 NM	2	\$2,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating			ı		

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Obama/D/President

06330947 Alt Order #:

OBAMA SCHED A Product Desc:

Advertiser:

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1537

Start Date End Date Weekdays Spots/Week Rate Name Spots/Week Spots/		Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sart Date End Date Find Date Find Date Find Date Spots/Week Sart Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Start Date Start Date Start Date End Date Weekdays Spots/Week Start Date Start Date End Date Weekdays Spots/Week Start Date St		32 WTSP	11/04/1	2 11/04/12	•	· ·	Sun 9-1030a	a	S	:30	2	\$1,000.00 P-3	0.00 NM	2	\$2,000.00
Start Date End Date Face the Nation Week (1028)12 1104/12 1104/12 S															
Marcia 10/28/12 11/36/12 10/36/12		33 WTSP	11/04/1	2 11/04/12		СМ	Sun 1030-11	130a	S	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
10 Sports Exra		Week: 10/2	29/12	11/04/12	S										
Seek: 10/29/12 11/04/12		34 WTSP	11/04/1	2 11/04/12		СМ	Su 1135-114	15p	S	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Start Date End Date Weekdays Spots/Week Rate Name Spots/Week Spots/	_	Week: 10/2	29/12	11/04/12	S	1									
Section Sect							Mon 9-10p	М		:30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00
Hawaii Five-0 Week 17/06/12 117/11/12 M	_	Week: 11/	05/12	11/11/12	M	1	\$5,500.00	0.00							
Spot Ch Date Range Description Start/End Time Start Date End Date Meekdays Spots/Week Rate Rate		36 WTSP	11/05/1	2 11/05/12		СМ	Mon 10-11p	М		:30	1	\$3,500.00 P-4	0.00 NM	0	\$0.00
WTSP 11/03/12 10/30/12 Tue Prime A CM Tue 8-9p -T		Week: 11/	05/12	11/11/12	M	1	\$3,500.00								
Start Date End Date Weekdays CM Tue 8-9p -T- 30 1 \$5,000.00 P-4 0.00 NM 1 \$5,000.00		1 WTSP	11/05/12						We M-	<u>eekdays</u>	<u>Ler</u>				
NCIS	-			0. 40/00/40	To a Daise A	014	T 0.0					ΦE 000 00 D 4	0.00 NA		# F 000 00
Week: 10/29/12 11/04/12 -T					NCIS					:30	1	\$5,000.00 P-4	0.00 NM	1	\$5,000.00
Start Date End Date Deskdays Spots/Week Rate Neek: 10/29/12 11/04/12 Tue Prime B CM Tue 9-10p Tue 9-10p					<u>Weekdays</u> - T										
Start Date End Date Weekdays Spots/Week Rate Rating O.00	-	38 WTSP	10/30/1	2 10/30/12		CM		- T-		:30	1	\$4,500.00 P-4	0.00 NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rating Start Date Start Date															
Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Spots/Week Rate Spots/Week Rate Rating Start Date Start Date Spots/Week Spots/Week Rate Rating Spots/Week Rate Spots/Week Rate		Spot Ch	Date Ra			Star	t/End Time								
39 WTSP 10/30/12 10/30/12 Tue Prime C				2-11/04/12 T	ue Prime B	Tue	9-10p		- T		-	:30 (\$4,500.00)	0.00 NM		
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	-			2 10/30/12		СМ	Tue 10-11p	- T-		:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
A0 WTSP 10/31/12 10/31/12 10/31/12 Wed Prime Wed 8-11p W :30 1 \$4,000.00 P-4 0.00 NM 1 \$4,000.00					<u>Weekdays</u>										
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	-				Wed Prime				l	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
A1 WTSP 10/31/12 10/31/12 Wed Prime B CM Wed 9-10p W :30 1 \$5,000.00 P-4 0.00 NM 1 \$5,000.00					Weekdays										
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	-								l	:30	1	\$5,000.00 P-4	0.00 NM	1	\$5,000.00
42 WTSP 10/31/12 10/31/12 Ved Prime C CIM CM Wed 10-11pW :30 1 \$4,500.00 P-4 0.00 NM 1 \$4,500.00 P-4 0.00 NM Start Date End Date Weekdays Week: 10/29/12 11/04/12 11/01/12 Thu Prime A CM Thu 8-9pT Rating Rating Prime Rating Rating Rating Prime Rating Rating Prime Rating P					Weekdays										
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	-					CM	Wed 10-11p		l	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Week: 10/29/12 11/04/12 W 1 \$4,500.00 0.00 43 WTSP 11/01/12 11/01/12 11/01/12 Thu Prime A Big Bang Theory/Two and a Hal CM Thu 8-9p		Cto	rt Doto	End Data			_	Doting							
Big Bang Theory/Two and a Hal															
Start Date Week: 10/29/12 End Date 11/04/12 Weekdays T Spots/Week 1 \$4,500.00 Rate 0.00 Rating 0.00 44 WTSP 11/01/12 11/01/12 11/01/12 Thu Prime B Person of Interest CM Person of Interest Thu 9-10p Person of Interest T 1 \$4,500.00 1 \$4,500.00 P-4 0.00 NM 1 \$4,500.00 P-4 0.00 NM Week: 10/29/12 11/04/12 Veekdays T Spots/Week 1 \$4,500.00 Rate 0.00 Rating 0.00		43 WTSP	11/01/1	2 11/01/12					T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
44 WTSP 11/01/12 11/01/12 Thu Prime B Person of Interest CM Thu 9-10p T :30 1 \$4,500.00 P-4 0.00 NM 1 \$4,500.00 P-4 0.00 NM 1 \$4,500.00 P-4 0.00 NM Start Date Week: 10/29/12 11/04/12 T 1 \$4,500.00 Rate Rating 0.00 Rating 0.00					Weekdays	Spots/Week	Rate								
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 T 1 \$4,500.00 0.00	-					CM			T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
1100/11/10/12/12 11/01/12					Weekdays	Spots/Week									
	-				<u> </u>			0.00		:30	1	\$4,000.00 P-4	0.00 NM	0	\$0.00

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WTSP-TV

Order / Rev: 715872 - 5

5 Advertiser: Obama/D/President

Alt Order #: 06330947 Product Desc: OBAMA SCHED A

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Thu Prime C Elementary Rating Weekdays Start Date **End Date** Spots/Week Rate Week: 10/29/12 11/04/12 - - - T- - -1 \$4.000.00 0.00 Start/End Time Weekdays Length Spot Ch Date Range Description Rate Rtg Type 1 WTSP 10/29/12-11/04/12 Thu Prime C Thu 10-11p - - - Th- - -:30(\$4,000.00) 0.00 NM Credited 46 WTSP 11/02/12 11/02/12 Fri Prime A ---F--1 \$3.000.00 P-4 \$3,000.00 CM Fri 8-9p .30 0.00 NM Undercover Boss Start Date **End Date** Weekdays Spots/Week Rating Rate ---F--Week: 10/29/12 11/04/12 1 \$3,000.00 0.00 47 WTSP 11/02/12 11/02/12 Fri Prime B CM Fri 9-10p ---F--:30 1 \$3,000.00 P-4 0.00 NM O \$0.00 CSI: NY Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/29/12 11/04/12 ----F--1 \$3.000.00 Rate Rtg Type Spot Ch Date Range Description Start/End Time Weekdays Length 1 WTSP 10/29/12-11/04/12 Fri Prime B Fri 9-10p - - - - F- - -:30(\$3.000.00) 0.00 NM Credited 48 WTSP 11/02/12 11/02/12 Fri Prime C ---F--1 \$6,000.00 P-3 СМ Fri 10-11p :30 0.00 NM \$0.00 Λ Blue Bloods Weekdays Rating Start Date **End Date** Spots/Week Rate 11/04/12 ----F--1 \$6,000.00 Week: 10/29/12 0.00 Spot Ch Date Range Description Start/End Time Weekdays Lenath Rate Rtg Type 1 WTSP 10/29/12-11/04/12 Fri Prime C Fri 10-11p - - - - - F- - -:30(\$6,000.00) 0.00 NM Credited 49 WTSP 11/04/12 11/04/12 Sun Prime A СМ ---S :30 1 \$9,000.00 P-3 0.00 NM 7-8p \$9,000.00 60 Minutes Start Date Weekdays End Date Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$9,000.00 0.00 E 50 WTSP 11/04/12 11/04/12 Sun Prime B 1 \$4,500.00 P-4 CM ----S 0.00 NM \$0.00 Sun 8-9p :30 n **Amazing Race** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----S 1 \$4,500.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type -----Su 1 WTSP 10/29/12-11/04/12 Sun Prime B :30(\$4,500.00) 0.00 NM Sun 8-9p Credited 51 WTSP 11/04/12 11/04/12 Sun Prime C CM Sun 9-10p ----S :30 \$3.500.00 P-4 0.00 NM \$0.00 O The Good Wife Start Date **End Date** Weekdays Spots/Week Rate Rating 1 \$3,500.00 Week: 10/29/12 11/04/12 0.00 Ch Date Range Description Start/End Time Weekdays Rate Rtg Type Length 1 WTSP 10/29/12-11/04/12 Sun Prime C :30(\$3,500.00) 0.00 NM Sun 9-10p - - - - - - Su Credited 52 WTSP 11/04/12 11/04/12 NFL Football Game #1 CM ----S :30 1 \$8,000.00 P-4 0.00 NM 1-4p \$8,000.00 NFL Football Game #1 Spots/Week Start Date Weekdays Rating **End Date** Rate Week: 10/29/12 11/04/12 ----S 1 \$8,000.00 0.00 53 WTSP 11/03/12 11/03/12 Florida Football DaytimeCM Florida Football De----S-:30 1 \$10,000.00 P-4 0.00 NM O \$0.00 Florida Football Daytime Weekdays Spots/Week Start Date **End Date** Rate Rating ----S-Week: 10/29/12 11/04/12 1\$10,000.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type :30\$10,000.00) 0.00 NM 1 WTSP 10/29/12-11/04/12 Florida Football Daytime Florida Football D ----Sa--Credited 54 WTSP 11/03/12 11/03/12 Gators Special CM **Gators Special** ---S-:30 2 \$1,000.00 P-4 0.00 NM \$0.00 0 **Gators Special** Weekdays Spots/Week Start Date End Date Rate Rating 11/04/12 ---S-Week: 10/29/12 2 \$1,000.00 0.00

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WTSP-TV

Order / Rev: 715872 - 5 Advertiser: Obama/D/President

06330947 Alt Order #:

OBAMA SCHED A Product Desc:

Flight Dates:

1537

10/30/12 - 11/05/12 Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
54 WTSP 11/03/	12 11/03/12	Gators Special Gators Special	СМ	Gators Spec	ialS-	:30	2 \$1,000.00 P-4	0.00 NM	0	\$0.00
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$1,000.00	Rating 0.00					
Spot Ch Date R		Description		\$1,000.00 t/End Time		Weekdays	Length Rate	Rtg Type		
1 WTSP 10/29/1				ors Special		Sa				
Credited										
2 WTSP 10/29/1	12-11/04/12	Gators Special	Gato	ors Special	-	Sa	:30 (\$1,000.00)	0.00 NM		
Credited										
55 WTSP 10/30/	12 11/05/12	Price Is Right Price Is Right	СМ	11a-12p	МГЖГБ	:30	4 \$1,600.00 P-2	0.00 NM	4	\$6,400.00
Start Date Week: 10/30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 4	Rate \$1,600.00	Rating 0.00					
56 WTSP 10/30/	12 11/05/12		CM	130-2p	MTWTF	:30	2 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
0 5 .		Bold and Beautif		(1:30 PM-2:0	•					
Start Date Week: 10/30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,400.00	Rating 0.00					
Spot Ch Date R		Description		t/End Time		Weekdays	Length Rate	Rtg Type		
1 WTSP 10/30/1	12-11/05/12 E	3&B	130-	·2p (1	1:30 PM-2:00 P	МГWThF	:30 (\$1,400.00)	0.00 NM		
Credited										
57 WTSP 10/30/	12 10/31/12	Letterman Late Night with D	CM David Letterma	1135p-1237a n	a - TW	:30	2 \$700.00 P-3	0.00 NM	2	\$1,400.00
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays - TW	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00					
58 WTSP 11/01/	12 11/01/12	M-F 12-1230p 10 News @ Noor	CM n	12-1230p	T	:30	1 \$900.00 P-3	0.00 NM	1	\$900.00
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00					
59 WTSP 11/03/	12 11/03/12	NCAA Football P		8-11p	S-	:30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	S-	1	\$10,000.00	0.00					
60 WTSP 10/30/	12 11/05/12	M-F 12-1230p 10 News @ Nooi	CM n	12-1230p	M- W- F	:30	3 \$900.00 P-3	0.00 NM	3	\$2,700.00
Start Date Week: 10/30/12	End Date 11/05/12	Weekdays M- W- F	Spots/Week 3	<u>Rate</u> \$900.00	Rating 0.00					
E 61 WTSP 11/04/	12 11/04/12	Sun Prime D The Mentalist	СМ	Sun 10-11p	S	3 :30	2 \$7,000.00 P-3	0.00 NM	2	\$14,000.00
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$7,000.00	Rating 0.00					
62 WTSP 11/03/		NCAA Football G	ame #2CM	3-7p	S-	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 63 WTSP 11/04/	11/04/12		1 ma #2 CM	\$5,000.00 4-7p	0.00	3 :30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
03 VVISF 11/04/	12 11/04/12	NFL Football Gai		- 1β	3	, .50	ι ψ ι υ, υ υ υ υ ι σ - 3	U.UU INIVI	'	φ10,000.00
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
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